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Galleria Retail Technology Solutions Expands U.S. Team

High demand for customer-centric solutions drives U.S. growth

CHICAGO (July 31, 2007) – Galleria Retail Technology Solutions, the leading provider of automated cluster, assortment and space optimization solutions, today announced the addition of Scott Bieller, vice president of sales and Kent Smith, consultant, to its growing U.S. team.

"As more and more U.S. retailers realize that they must execute strategies to meet their customer requirements in order to maintain a competitive advantage, the demand for customer-centric merchandising solutions has significantly increased," said Shaun Bossons, executive vice president of sales, Galleria Retail Technology Solutions. "As a result of this increase in demand, we have experienced substantial growth in the U.S. market over the past two years."

Bieller joins Galleria with more than 10 years of retail technology experience. Prior to joining Galleria, he served as director of retail sales for SAP and as retail sales manager for Callidus Software. In his new role, Bieller is responsible for implementing strategic sales campaigns for Galleria in the North American market.

"Galleria has a strong presence in the United States," Bieller said. "I am eager to be a part of a rapidly growing organization that offers the industry's most innovative solutions."

Smith brings 15 years of retail industry experience working in leadership roles for major retail stores in the U.S. and Canada, including Albertsons and Canadian Tire. In his new position at Galleria, he is responsible for helping retailers identify and implement solutions to optimize their merchandising needs.

"I'm delighted to be a member of Galleria's U.S. team," said Smith. "I look forward to working with new and existing customers to provide exceptional counsel and client service."

"Scott and Kent bring invaluable experience to Galleria," added Bossons. "Their strong background and expertise will provide our customers with superior support and drive our U.S. growth. This is further proof that Galleria is committed to investing in quality, experienced, retail professionals to support our customers and continue with the excellent success achieved in the first three years in the U.S."

About Galleria Retail Technology Solutions

Headquartered in the United Kingdom with a U.S. office in Chicago, award-winning Galleria is the leading provider of automated cluster, assortment and space optimization solutions. Galleria's world-class solutions provide outstanding return on investment by easily integrating with a retailer's existing systems and resources to deliver the right product to the right stores in the appropriate quantities. The net result is a significant increase in planogram compliance leading to increased sales, greater availability, reduced waste/mark-down and accelerated inventory turns. Galleria clients include some of the world's most successful retailers such as Tesco, a world top 10 retailer in the US and Food Lion LLC, a part of the Delhaize Group. The company recently earned the prestigious "Business Innovation of the Year Award" and "The Best Use of Technology Award" by the United Kingdom's National Business Awards. For more information about Galleria, visit

www.galleria-rts.com or dial 1-866-899-0852.

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